



**ORANGE CONES**  
**NO PHONES**

## 2012 REPORT

# Distracted Driving in Construction Zones

## The Law Enforcement Perspective



**FLUOR.**



# A National Epidemic



**Nearly 15 people die each day** in the United States in crashes that involve distracted driving, and another 1,200 people are injured\*



In 2009, more than **5,400** people were killed and an additional **448,000** were injured in crashes that were reported to involve driving while distracted. Among those killed or injured in these crashes, nearly **1,000 deaths** and **24,000 injuries** included cell phone use as the major distraction\*



**40 percent** of drivers report using a cellular phone while driving\*

\*<http://www.cdc.gov/features/dsdistracteddriving/>

# Commonwealth Under Construction

The Commonwealth of Virginia is in the middle of an unprecedented transportation infrastructure upgrade.

With billions of dollars fueling construction, almost every driver encounters a work zone on a daily basis.

Distracted driving is always bad. Distracted driving in work zones is exceptionally dangerous.



# Law Enforcement: The Front Lines

Law enforcement officers serve in the many construction work zones throughout the Commonwealth.

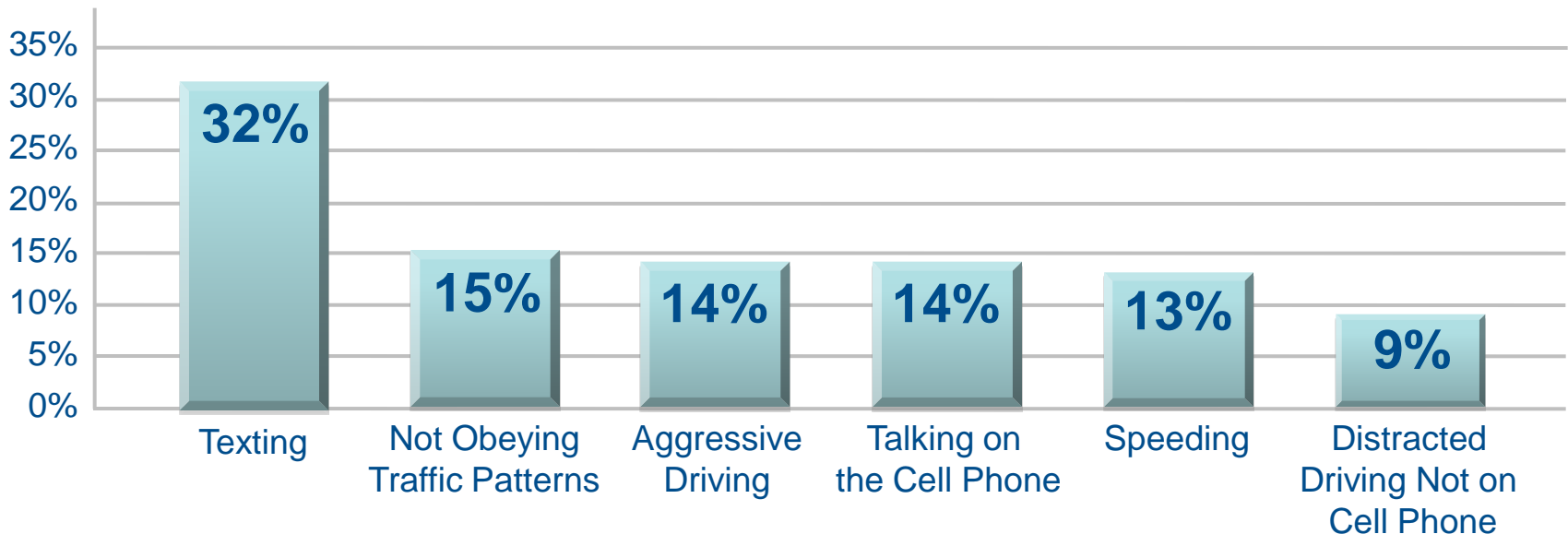
For National Work Zone Awareness Week, Transurban-Fluor and AAA Mid-Atlantic surveyed 402 law enforcement officers in Northern Virginia to understand the impact of distracted driving in work zones.



# A Most Dangerous Cause

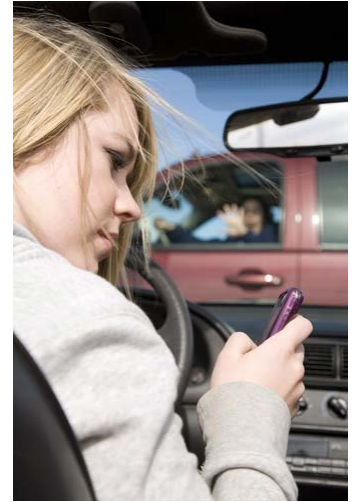
Law enforcement officers identify texting as the most dangerous behavior in a work zone.

Which of the following do you think is the most dangerous driver behaviors when driving in construction work zones?



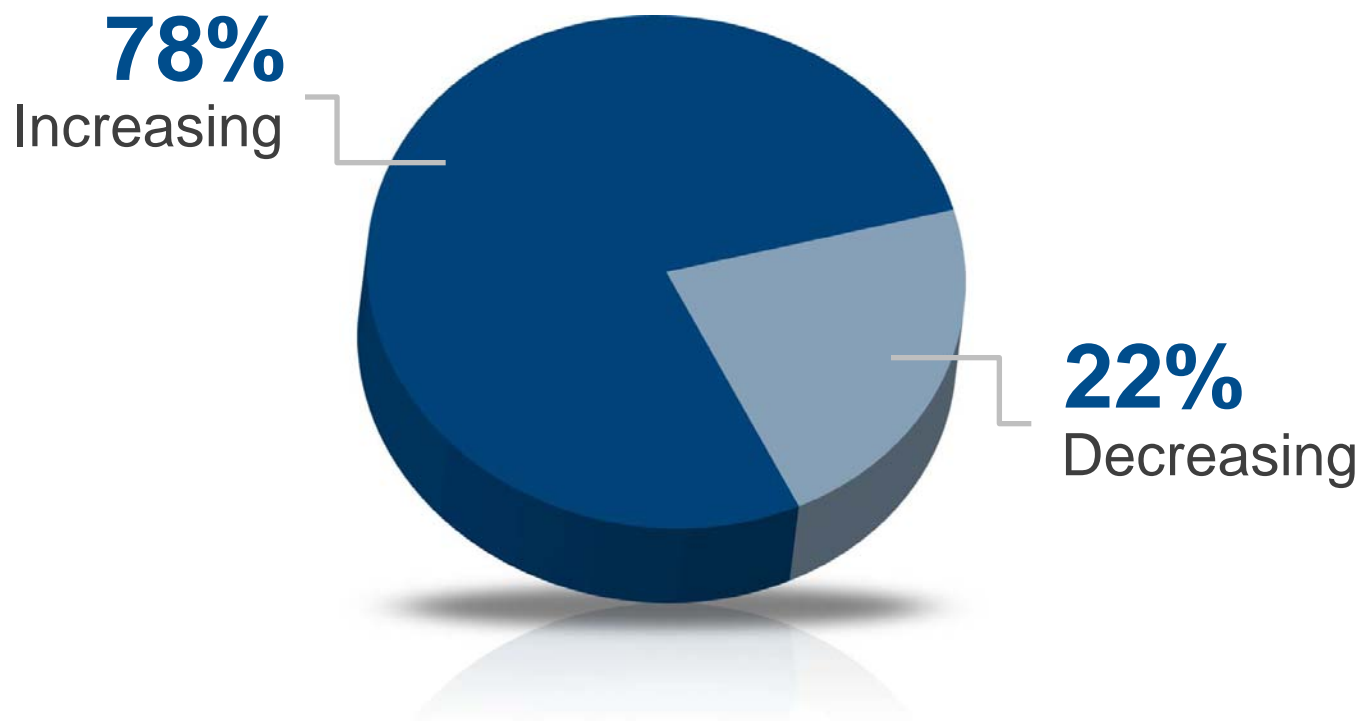
# Drivers Not Deterred

Officers estimate that **40%+** of drivers operating their vehicles in a work zone are using a cellular phone.



# Net Result: More Incidents

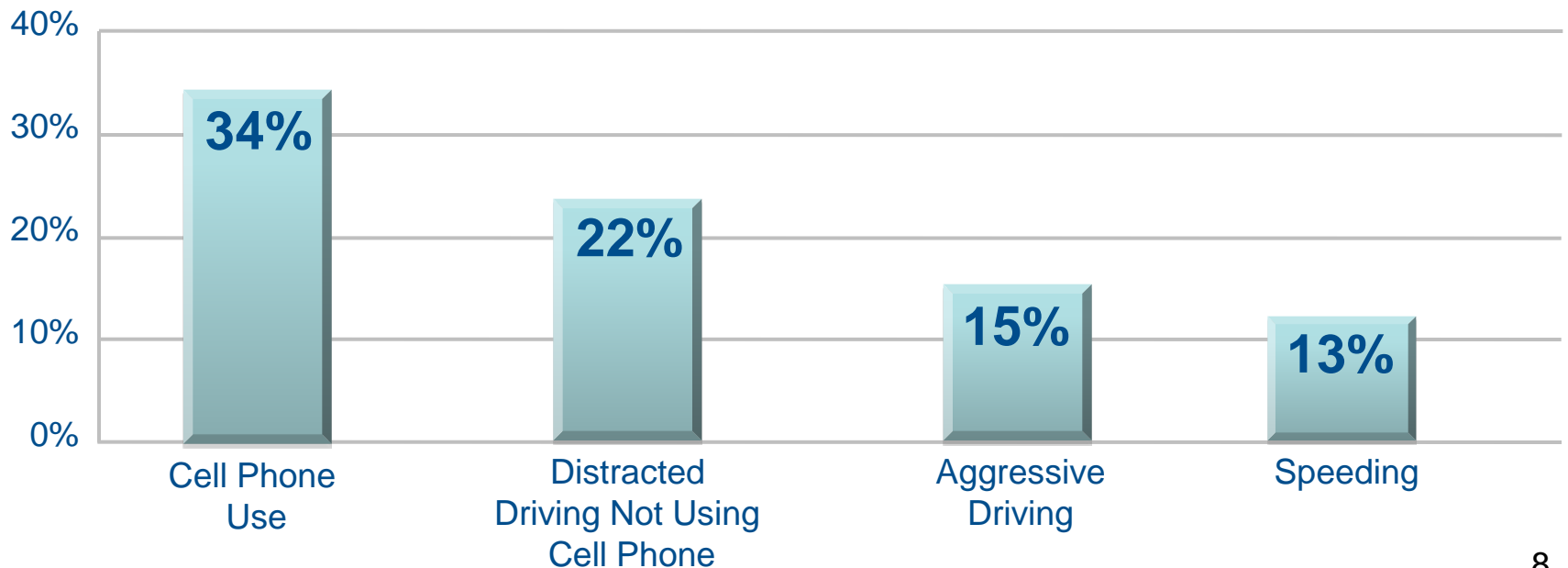
Based on your experiences, has the number of traffic crashes and/or incidents you have responded to in construction zones been increasing or decreasing since you joined the police force?



# Cell Phones Cause Crashes

Cell phone usage is the primary cause of crashes responded to by local police officers.

**Which, if any, of the following have been the primary or main causes of the traffic crashes and/or incidents, which you have responded to, in construction zones?**





# The Very Simple Cure

**79 percent** of law enforcement officers surveyed say that if cell phone use was eliminated while driving, it would dramatically reduce the number of crashes they respond to.



# A Special Thank You



We recognize the law enforcement officers of Northern Virginia for their strong efforts in keeping drivers and workers safe in construction zones.

# The Simple Key to Safety



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