



ORANGE CONES
NO PHONES

2012 REPORT

Distracted Driving in Construction Zones

The Law Enforcement Perspective



FLUOR.



A National Epidemic



Nearly 15 people die each day in the United States in crashes that involve distracted driving, and another 1,200 people are injured*



In 2009, more than **5,400** people were killed and an additional **448,000** were injured in crashes that were reported to involve driving while distracted. Among those killed or injured in these crashes, nearly **1,000 deaths** and **24,000 injuries** included cell phone use as the major distraction*



40 percent of drivers report using a cellular phone while driving*

*<http://www.cdc.gov/features/dsdistracteddriving/>

Commonwealth Under Construction

The Commonwealth of Virginia is in the middle of an unprecedented transportation infrastructure upgrade.

With billions of dollars fueling construction, almost every driver encounters a work zone on a daily basis.

Distracted driving is always bad. Distracted driving in work zones is exceptionally dangerous.



Law Enforcement: The Front Lines

Law enforcement officers serve in the many construction work zones throughout the Commonwealth.

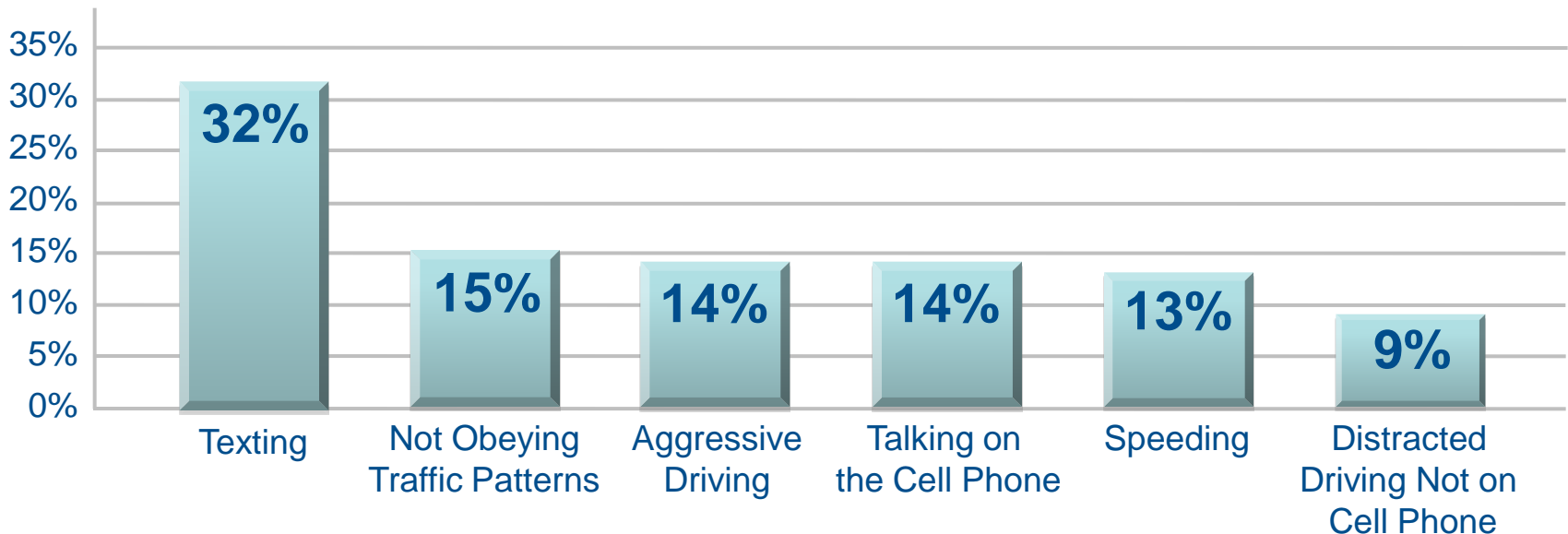
For National Work Zone Awareness Week, Transurban-Fluor and AAA Mid-Atlantic surveyed 402 law enforcement officers in Northern Virginia to understand the impact of distracted driving in work zones.



A Most Dangerous Cause

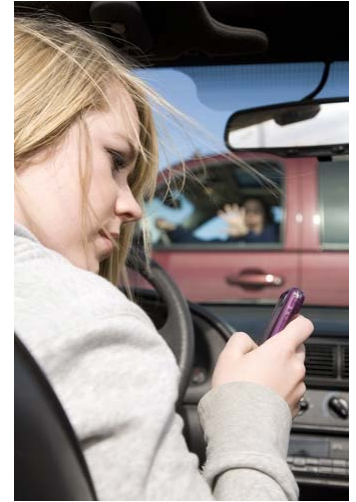
Law enforcement officers identify texting as the most dangerous behavior in a work zone.

Which of the following do you think is the most dangerous driver behaviors when driving in construction work zones?



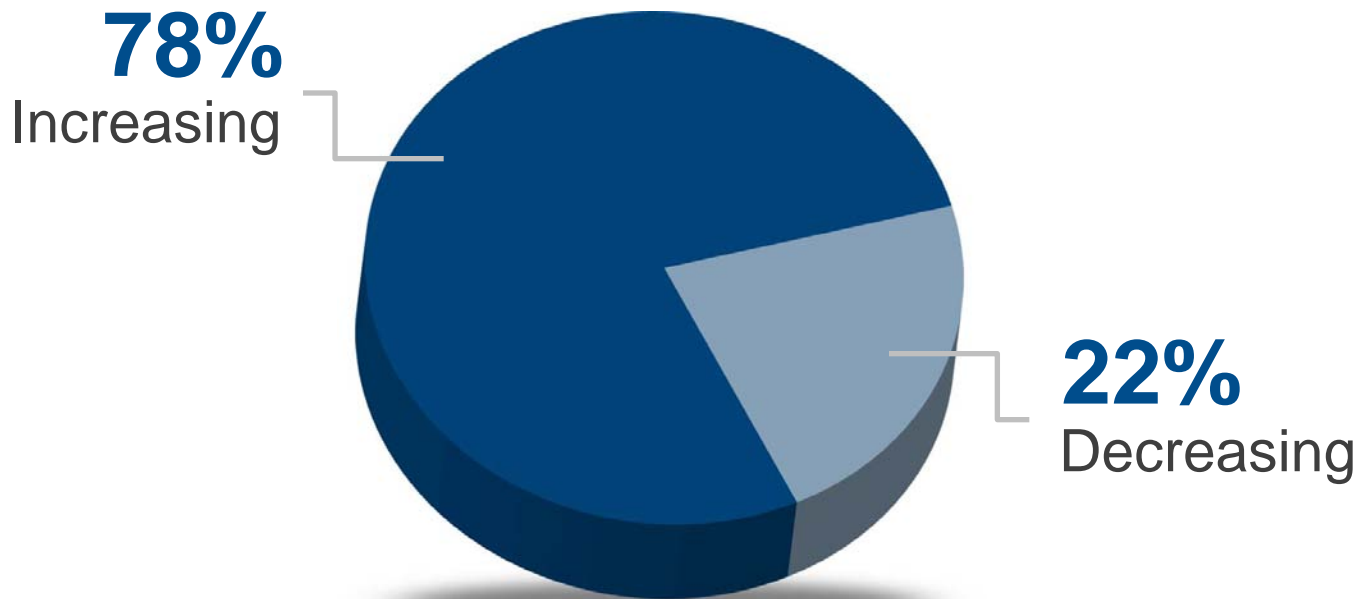
Drivers Not Deterred

Officers estimate that **40%+** of drivers operating their vehicles in a work zone are using a cellular phone.



Net Result: More Incidents

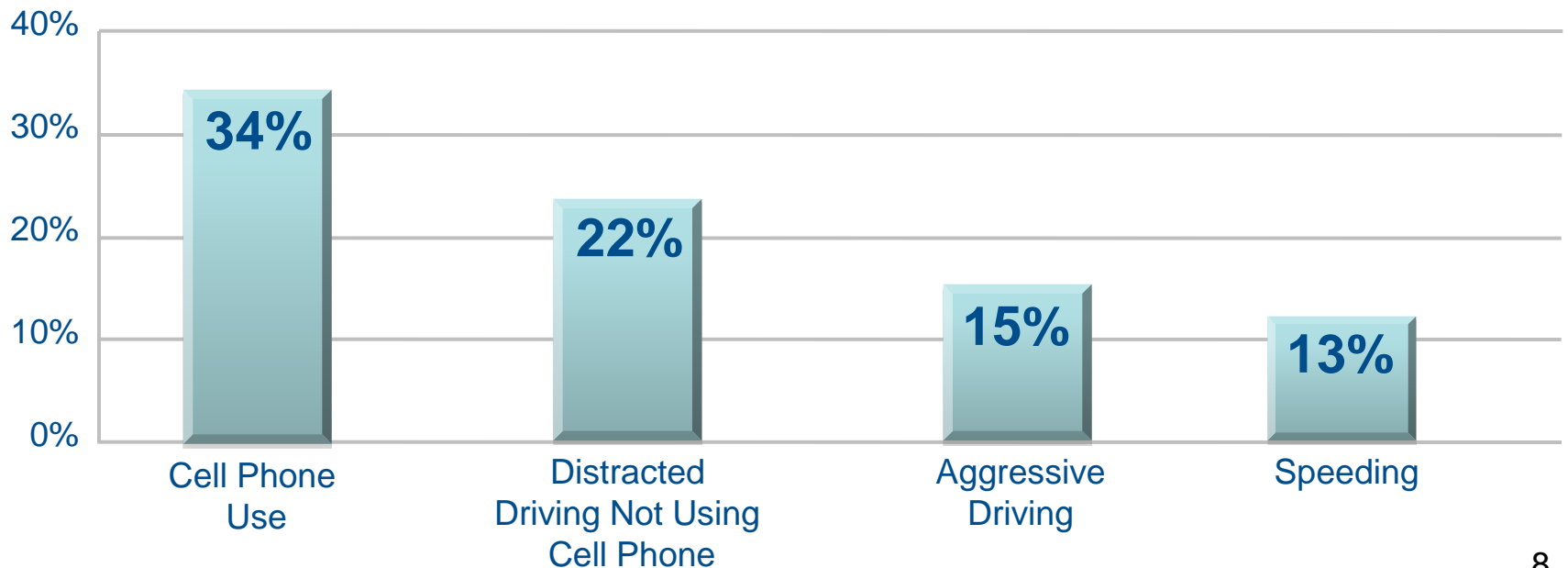
Based on your experiences, has the number of traffic crashes and/or incidents you have responded to in construction zones been increasing or decreasing since you joined the police force?



Cell Phones Cause Crashes

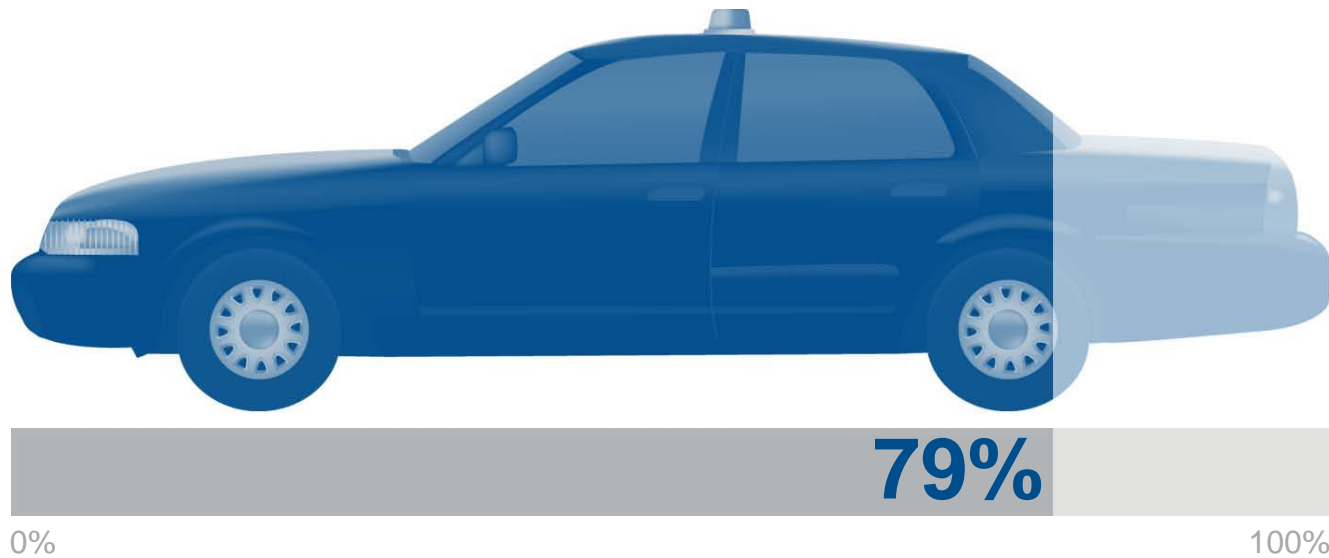
Cell phone usage is the primary cause of crashes responded to by local police officers.

Which, if any, of the following have been the primary or main causes of the traffic crashes and/or incidents, which you have responded to, in construction zones?



The Very Simple Cure

79 percent of law enforcement officers surveyed say that if cell phone use was eliminated while driving, it would dramatically reduce the number of crashes they respond to.



A Special Thank You



We recognize the law enforcement officers of Northern Virginia for their strong efforts in keeping drivers and workers safe in construction zones.

The Simple Key to Safety



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For More Information:

www.orangeconesnophones.com

Michelle Holland

(571) 379-6363

mholland@transurban.com